



Nonprofit Grant Training

April 9, 2024





Welcome!

- Kerri Burba: Impact100 Genesee County Vice President & Nonprofit Liaison
- Katie Kool: Impact100 Genesee County President
- Pam Bailey: YMCA Director of Fundraising & Public Relations





Agenda

- What is Impact100?
- Grant eligibility and requirements
- Grant application
- Tips for writing an excellent grant
- Timeline





What Is Impact100?

- History of Global Impact100
- History of our Chapter
- Our mission





THE BIG REVEAL!!!

\$57,000





Five Focus Areas

- Arts and Culture
- Children, Families, and Seniors
- Education
- Environment, Recreation and Animal Welfare
- Health and Wellness





Organization Grant Eligibility Requirements

- Tax exempt under Section 501(c)(3) of the Internal Revenue Code, independent of a financial sponsor (local affiliates may apply under the 501(c)(3) of the national organization).
- Based in Genesee County
- Past Impact100 Genesee County grantees of restricted grants must wait 3 years from the date of their award before re-applying.
- In possession of at least two full years (24 months) of independently prepared, audited, or reviewed financial statements.
- Have annual operating budget below \$5,000,000.





Project Eligibility Requirements

- Fits in one of our five focus areas
- Be a new program, the expansion of an existing program, a new or expanded collaboration, or the extension of an existing program
- Have a total project budget of at least \$57,000
- Spend the funds within 24 months of being awarded





Priority Given to Projects That:

- Target under-served populations
- Highlight unmet needs in the community
- Will have a high impact on beneficiaries or communities
- Are transformational
- Make a sustainable and lasting impact





Grants Will Not Be Provided For:

- Debt reduction, operating deficits, interim or bridge funding, or endowment funding
- Individuals or private foundations
- Activities that are religious or political in nature
- Fund drives, annual appeals, fundraising events, or general capital campaigns
- Funding proposals that utilize less than the full grant award.





Overview of Application

- Eligibility Application
- Grant Application
 - General Information
 - Project Information
 - Budget Template
 - Financial Information





Applications





SMART Metrics

<p>S</p> <p><u>Specific</u></p> <ul style="list-style-type: none">- State what you'll do- Use action words	<p>M</p> <p><u>Measurable</u></p> <ul style="list-style-type: none">- Provide a way to evaluate- Use metrics or data targets	<p>A</p> <p><u>Achievable</u></p> <ul style="list-style-type: none">- Within your scope- Possible to accomplish, attainable	<p>R</p> <p><u>Relevant</u></p> <ul style="list-style-type: none">- Makes sense within your job function- Improves the business in some way	<p>T</p> <p><u>Time-bound</u></p> <ul style="list-style-type: none">- State when you'll get it done- Be specific on date or timeframe
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SMART Metric Examples

- By June 2025, serve 10,000 meals after school to fourth graders in the service area.
- By the end of the first year, at least 50% of children in the program will see their test scores improve by at least one letter grade.
- By the end of year two of the project, we will have trained and employed 60 people in Genesee County who have been working 6 months or more.





Tips for the Online Application

- Please remember to click “Save & Continue” if you leave the grant application page. If you do not do this, everything that you have input will be lost!!
- If you click “Save & Continue” before completing a full section, any uploaded files will not be saved.
- “Next” takes you to the next section but does **not** save anything.
- Eligibility Application can be found at:
<https://impact100geneseecounty.org/grants/application/>





Five Key Questions

While evaluating your application, our review committee will look for answers to these 5 important questions:

1. Is it clearly defined?
2. Is it viable?
3. Is it sustainable?
4. Is it going to positively impact the community of Genesee County?
5. Is the agency a good steward of the dollars they've been entrusted with?





Strengthening Your Application

- A concise, proofread application, with all attachments
- Transformational impact is clearly explained – use stories and examples...why does this matter?
- Measurable goals, outputs, and outcomes
- Sustainability – What is the ongoing benefit to the community and how will it continue?
- Match your budget to your narrative!





Tips From Pam

- Answer the question
- Details are the difference between a good proposal and a great proposal
- Write the proposal for the program, not the grant
- Find the “No” person





Timeline

- Turn in eligibility application
- Application link will be emailed within three (3) business days to nonprofits that have been approved
- Fill out full application by 11:59pm on May 10, 2024
- Notify semi-finalists by mid-July
- Site visits will be completed July 30, July 31, August 5, and August 6
- Finalists notified on August 19
- Presentation training by September 13 for 5-minute Big Give Event
- Big Give Event on September 26





Upcoming Grant 101 Training

Description

In this interactive session, participants will gain an understanding of what grants are (and are not). They will gain strategies for identifying potential funders, learn to identify the common components of grants, begin work on creating those components, and determine which projects or programs in their organizations might be eligible for grant funding. This session will also cover common reasons grants are not funded and ways to avoid these mistakes.

Facilitated by: Flint & Genesee Group Grants Team

Date and Time: Tuesday Apr 23, 2024, 8:30 AM - 11:30 AM EDT

Fees/Admission: \$25 per attendee

Contact Information: Brianna Mosier – bmosier@flintandgenesee.org





QUESTIONS?





Thank you!

Thank you for attending today's Nonprofit Grant Workshop!

We appreciate your being here and look forward to working with you in making Genesee County a better place for all.

If you have any questions regarding the grant process, please contact us at:

information@impact100geneseecounty.org

