



Crossover Outreach

[crossoveroutreach](#)

Focus Area: Children, Families and Seniors

Year Founded: 1991

Mission: Crossover Outreach's mission is to feed, clothe, and provide services and programs to those in need, restoring hope and rebuilding lives.

Summary of work: Crossover Outreach's goal is to help families, children, and the homeless with free emergency food, clothing, personal hygiene products, cleaning supplies, household and other miscellaneous items. In addition, we offer targeted programs to improve the quality of life and long-term stability and self-sufficiency of clients via youth programs, on-the-job experience, and family support.

Project name: Crossover Community Food Lockers

Project purpose: The Crossover Community Food Locker project would provide refrigerated, private food pickup lockers, giving families 24/7 access to fresh groceries without lines or judgement, while preserving dignity and independence to community members. The community food lockers would provide access to food outside of traditional pantry operating hours, particularly for working individuals and families who cannot access services during the day due to employment or transportation barriers.

Details of Proposed Project: The project will provide reliable access to food by residents who receive government food assistance, are employed, but still experience food insecurity because they are unable to visit food pantries during limited weekday hours. Most food pantries operate on fixed schedules, require in-person visits during standard business hours and often include wait times or lines that are difficult for working families to accommodate. A 24/7 discreet food access model, such as smart lockers, addresses this gap by providing flexible, stigma-free access to fresh food at any time. Many people are also hesitant or afraid to ask for help due to stigma or embarrassment. With food lockers, individuals can receive a

private access code and discreetly pick up their food at a time that works for them, helping to reduce barriers to assistance while preserving dignity and respect.

Goals and Objectives: Increased access to nutritious food, reduced barriers to food assistance, and improved food security for individuals and families in Genesee County with a focus on Flint. More individuals who are currently unable or unwilling to access existing food pantries will receive food support. Also, a reduction in missed food assistance due to scheduling or transportation limitations.

Implementation Timeline: 18-24 months

Target population: The target population is highly diverse and includes individuals and families in Genesee County, with a primary focus on Flint where food insecurity rates are among the highest in the region. Servicing a wide range of low-income, working families, seniors on fixed incomes, individuals with disabilities and residents experiencing housing instability.

Number served: Crossover Outreach served approximately 16,000 individuals with access to food in 2025. With the addition of refrigerated food lockers, we anticipate providing access to food for an additional 7,722 individuals annually.

Budget:

Project Expense Description	Total Expense	Impact100 Genesee County Funds	Description
Supplies	\$64,523	\$64,523	15 door large, refrigerated locker; annual fee for 2 years and vinyl wrap
Electrician	\$2,500	\$2,500	Install 220-volt single phase wire circuit
Essential foods	\$30,000	\$27,977	Extra food to support additional people
Manufacturing overhead	\$5,000	\$5,000	Maintenance, electricity, other
TOTAL	\$102,023	\$100,000	

If the project budget exceeds the grant amount, explain the additional sources of funding:

- Operating budget

How will the project be sustained after the funds are used?

Project will be sustained by integrating ongoing operating costs into the food pantry budget and strengthening long-term community and agency partnerships, individual donations, and local foundation support through the dedicated and demonstrated positive community impact. Ongoing costs will include electricity, routine maintenance, software or access system fees, and continued food procurement.

A final word from the organization:

Poverty and hunger don't keep business hours, and we want to ensure that access to help doesn't either. The Impact this project would have on our community and many of our clients would be truly transformational. Having refrigerated lockers would allow us to reach the working Individuals and families who still have limited resources and reduce the stigma behind getting help. The Crossover Community Food Locker Project will help us remove barriers to receiving assistance. We will be extending the reach of our existing services beyond traditional hours and allow 24/7 access to not only food, but personal care items and cleaning supplies too. These lockers will provide immediate impact; they will allow us to meet people where they are, when they need us and restore hope in the lives of our neighbors.